



Nominees for Blockchain NZ Executive Council seats 2024

SME/Startup

Anne Marie Judson – HER-Crypto

I would like to serve the Blockchain Executive Council to help develop collaborative solutions to address legal challenges in relation to Fintech technology. I bring a wide range of academic research (BA. PgDip.MA. Otago. LLB. Current Waikato) in International Business, Development, Law and Policy, as well as entrepreneurial experience with over 30 years in Industry. Since 2019 I have worked in web 3, in blockchains, cryptocurrency and NFTs with Music icons and Artists worldwide. Having a strong background in arts and design gives me an alternative and creative perspective.

Vote for me to ask the right questions, build relationships and take the time needed to look at all possibilities.

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Mark Tulloch - Dogface NFT

With over 20 years of experience in the tech industry, I have established myself as a prominent figure in the blockchain community. I have successfully sold out three blockchain projects and hold a master's degree in technological futures, focussing on blockchain for social good. As the founder of the world's first veteran and first responder community on the blockchain, I have demonstrated a unique ability to leverage blockchain technology to create impactful and socially beneficial solutions. My extensive network within the international blockchain community further highlights my influence and expertise in this dynamic field.

I am a military officer with formal training in leadership, strategy, and mentoring. I have both strategic vision and operational expertise which positions me as an ideal candidate for the BlockchainNZ Executive Council. My commitment to assisting other startup founders and fostering innovation within the blockchain sector will bring valuable insights and mentorship to the council. If elected, I aim to create a thriving ecosystem that supports sustainable growth and positions New Zealand as a global leader in blockchain technology.

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Ryan Johnson-Hunt – DSG Group

I am passionate about the transformative potential of blockchain technology and am eager to contribute to BlockchainNZ's mission of fostering innovation and collaboration within this dynamic sector. Serving on the Executive Council, I aim to leverage my extensive experience in digital securities, Web3, and blockchain-based financial products to drive strategic initiatives that support the growth and adoption of blockchain technology across New Zealand. My commitment to advancing cross-border regulation and advocacy in the APAC region will be instrumental in aligning BlockchainNZ's goals with global standards and best practices.

As the Co-Founder and CEO of DSG, I have successfully navigated the complexities of integrating digital securities into traditional finance, demonstrating my ability to innovate and lead in a rapidly evolving technological landscape. My role as an educator and thought leader in emerging technologies has equipped me with unique insights into the future of finance and technology convergence. If elected, I will bring a strategic vision, a collaborative spirit, and a deep understanding of the regulatory environment to the Executive Council, ensuring BlockchainNZ remains at the forefront of blockchain advocacy and innovation.

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Scott Brown- FiveTwo

I am the Managing Director for FiveTwo, where we are focussing on the integration of AI and blockchain technology. I have extensive experience from the early days of IT technologies to today's focus on AI and high-end computing. I would like to be able to share this and give back to the wider community. Over the past 3-4 years I have been closely following the development of blockchain technologies. I'm fascinated by its potential and strongly believe in its future, emphasizing that education is key to its success.

I've worked across many industries and FiveTwo is actively invested in public sector social services, health, and manufacturing, where we are challenging norms and driving change. We are also engaged with Callaghan and undertaking multiple R&D initiatives.

I believe my perspective and angle can bring valuable, out-of-the-box thinking and inspire questions and governance that drive innovation, further benefitting the Executive Council in the form of regulatory, ethics and use case adoption.

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Sean Preston – Immersve

As Chief Commercial Officer at Immersve, I am leading the global market expansion of one of the world's first decentralized Mastercard programs, driving adoption through strategic partnerships with crypto exchanges and wallets. I have previously held pivotal roles with Visa Inc, from managing the complex global partnership with Revolut based in London to Country Manager roles in Italy and Vietnam. I was previously Visa New Zealand Country Manager and Head of ASB Cards, bringing new products to market and driving growth in New Zealand.

Having navigated diverse markets and led significant partnerships throughout my career, I recognize the critical importance of collaboration and thought leadership in driving adoption and integration of blockchain solutions. I am particularly excited about the opportunity to work alongside other industry leaders to shape policies, foster innovation, and promote education around blockchain technology in New Zealand.

As a passionate advocate for innovation in the fintech space, I am eager to join the Blockchain NZ Executive Council to contribute my expertise and strategic vision to the evolving landscape of digital finance. My experience as Chief Commercial Officer at Immersve, developing one of the world's first decentralized Mastercard programs, has deepened my understanding of the potential blockchain technology holds for transforming payment systems globally.

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Todd Bowman – BAIC

I have a B-Com in Property Valuation and Management and am a qualified construction project manager through the Royal Institute of Chartered Surveyors (RICS) with over 25 years of experience in New Zealand and the UK. I have successfully completed numerous projects across multiple sectors up to NZ\$200m. I would bring a wealth of knowledge and expertise from the property and construction industries to the Executive Council, contributing 15-20% of New Zealand's GDP and 10% of our workforce nationally. In addition, I have a significant industry leadership support network to guide me on this journey should I have the opportunity.

I am eager to support the organisation's existing charter and promote the transformative potential of blockchain technology. My focus would be to enhance the efficiency of New Zealand's public sector procurement, ensuring the optimal use of capital and GDP spending on vital national infrastructure projects. I am confident that this technology and my representation on the council will lead to significant process efficiencies and cost savings for our government, individually lobbying for reinvestment in our education and health infrastructure for our current and future tamariki.

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